

# Bigpipe Gives Away A Cray-zy Prize

A few weeks ago, Bigpipe decided to give away a Mystery Prize.

The actual mystery prize was a Chromecast. It wasn't that mysterious, actually; we said what it was in our Facebook post.



**Bigpipe Broadband**

Published by Joshua Drummond [?] · January 28 at 4:26pm · 🌐


Wow! Almost 8000 Likes! Makes us feel like giving away some MYSTERY PRIZES\*.

Comment and tell us what MYSTERY PRIZE\* you would most like to win and why, and tag a mate in the comments who should like, totally, Like Bigpipe. We'll give away a MYSTERY PRIZE\* to the entry we like best AND the mate they tagged!

(Make sure you've Liked the Bigpipe page first. Also, T&Cs apply, check them out here: <http://pages.bigpipe.co.nz/bigpipe-social-media-competitio.../>)

\*The MYSTERY PRIZE is a Chromecast. But don't tell anyone. We want it to be a MYSTERY.



Unlimited Naked Broadband  **Bigpipe™**

But we decided to have some fun with it. We advertised the tantalising mystery of our mystery prize competition with a picture of some mysterious things. A whale. A bee. A lobster. An escalator. These perfectly normal things were the first to come to mind when we were Google image searching. What, that doesn't happen to you?

The competition went reasonably normally. At Bigpipe, we make a point of rewarding the best competition entries, rather than just relying on random selection. True to form, there were some excellent entries.

There was this guy, who entered a poem.



**Roland Boekhoff** [Sheree Duncan](#) what do you think?

You love a good mystery don't you wink, wink.  
8000 Facebook page LIKES is a heck of a lot,  
But that's what Bigpipe Broadband have just got.  
So give a cheer, run the new flag up the mast,  
You never know, you may get a Chromecast

👍 5 · January 27 at 9:09pm



**Bigpipe Broadband** Roland Boekhoff made  
His entry into a poem  
What about haiku

👍 1 · January 27 at 10:07pm



**Roland Boekhoff** Give me a moment  
[Bigpipe Broadband](#) since you ask  
Challenge accepted

👍 3 · January 27 at 11:07pm

Naturally, many people expressed a preference for our ridiculous not-prizes.



**Ck Smith** I love a good mystery and would love a mystery prize. I'm sure the escalators would elevate me to a great mystery week end away .. I so need a break but would always b fab if shopping spree need new clothes after my 15kg weight loss

January 27 at 9:30pm



**Bigpipe Broadband** Owning your own escalator might prove detrimental to weight loss

Someone else wanted a whale, for reasons.



**Tony Gibson** A Whale could be a weekend away in Kaikoura, for my wife & I.



1 · January 27 at 7:54pm



**Bigpipe Broadband**



It was all going so well. Then this happened.



**Adrian McBrydie** As a keen fisherman, I would love to win the lobster! You can keep your chrome cast thingy and give me the lobster! Yum yum yum! Pretty sure [Nikos Smith](#) would be down for a feed too. So that's 2 lobsters please! Haha.



4 · January 30 at 1:42pm



**Bigpipe Broadband** Are you SURE you'd rather have the lobster?

February 1 at 12:52pm



**Adrian McBrydie** Who'd turn down a fujll Lobster?! Those things aren't cheap to buy. Its a luxury 🤔

February 1 at 5:07pm

Challenge accepted.



**Bigpipe Broadband** **Adrian McBrydie** We're serious. If you would rather have a crayfish than a Chromecast, we will send you a crayfish.

February 1 at 5:16pm

Come on...



**Adrian McBrydie** I've just seen what this Chromecast whirly gig does. Not very technologically advanced I am. Interesting piece of kit. Am I allowed to change my mind to a Chromecast? Although, This Cray still looks damned tasty!

February 1 at 5:31pm



**Bigpipe Broadband** **Adrian McBrydie** You are definitely allowed to change your mind, but we're kind of attached to the idea of sending you crayfish now. Final answer?

A bit of peer pressure does the job.



**Nikos Smith** Go on AJ take the lobster!

👍 1 · February 1 at 6:23pm



**Adrian McBrydie** Crayfish it is!

February 1 at 7:08pm



**Bigpipe Broadband** **Adrian McBrydie** In that case, you and **Nikos Smith** have won a crayfish each! Send us a DM with your best shipping address and we'll get your rock lobster out to you ASAP.

👍 6 · February 1 at 7:33pm

We'd done our research. It turns out there is a company – actually several companies – in New Zealand who will [courier live crayfish to your doorstep.](#)

So we sent live crayfish to a grouper of our customers on porpoise. Cray-zy? We think this is of-fish-cially the first time any broadband company has done this. We think our hearts are in the right plaice, and we had a reely good time while

our customers waited with baited breath, even though they probably thought it was a red herring up until the last minute. It also gave us the chance to make a carp-load of fish puns. I mean, kahawai not? We know, we know. You're thinking "Oh, for cod's sake. I don't come to your site to trawl through puns. Fin-ish already." Well, maybe we'll do better next time. Haddock enough of this yet? Nah, they're kraken you up. We're having a whale of a time. But we're kind of floundering now. Dolphinately can't keep this up. Time to pike. Maybe we'll move to Invercar-gill.

Happily, our customers snapped it right up. They liked it so much they sent photos.



It Begins.



Hellobster.



Thats just cray-  
zy



Delicious dead  
underwater  
scorpion things



Great success!